



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-03-2012 PAGE: 1 of 4

REDSHIFT MEDIA LLC - 23499  
ATTN: JAMES CLECKNER  
411 BRANCHWAY ROAD  
RICHMOND VA 23236

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market			
				YG ACTION FUND	YG ACTION FUND	POLITICALS						WTVD - DURHAM			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title	
Line	Start Date	End Date	Time Period			Description						RC	Duration	M T W T F S S	
			Agency CPE: E : 180												
1	10-22-2012	10-28-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)						1	30	X X X X X	4 700 4 2,800.00
2	10-29-2012	11-04-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)						1	30	X X X X X	4 700 4 2,800.00
3	11-05-2012	11-05-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)						1	30	X	1 700 1 700.00
4	10-22-2012	10-28-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)						1	30	X X X X X	3 2,000 3 6,000.00
5	10-29-2012	11-04-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)						1	30	X X X X X	3 2,000 3 6,000.00
6	10-22-2012	10-28-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)						1	30		1 650 1 650.00
7	10-29-2012	11-04-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)						1	30		1 650 1 650.00
8	10-22-2012	10-28-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)						1	30		1 800 1 800.00
9	10-29-2012	11-04-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)						1	30		1 800 1 800.00
10	10-22-2012	10-28-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)						1	30		1 800 1 800.00
11	10-29-2012	11-04-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)						1	30		1 800 1 800.00
12	10-22-2012	10-28-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)						1	30	X X X X X	3 850 3 2,550.00
13	10-29-2012	11-04-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)						1	30	X X X X X	4 850 4 3,400.00
14	11-05-2012	11-05-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)						1	30	X	1 850 1 850.00
15	10-22-2012	10-28-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						1	30	X X X X X	3 2,800 3 8,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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				YG ACTION FUND	YG ACTION FUND	POLITICALS						WTVD - DURHAM			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title	
Line	Start Date	End Date	Time Period			Description						RC	Duration	M T W T F S S	
			Agency CPE: E : 180												
16	10-29-2012	11-04-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						1	30	X X X X X	3 2,800 3 8,400.00
17	10-22-2012	10-28-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	X X X X X X	4 3,000 4 12,000.00
18	10-29-2012	11-04-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	X X X X X X	4 3,000 4 12,000.00
19	11-05-2012	11-05-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	X	1 3,000 1 3,000.00
20	10-22-2012	10-28-2012	07:00PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)						1	30	X X X X X	3 3,000 3 9,000.00
21	10-29-2012	11-04-2012	07:00PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)						1	30	X X X X X X	3 3,000 3 9,000.00
22	11-05-2012	11-05-2012	07:00PM - 07:30PM			JEOPARDY ( MONDAY-FRIDAY) (898)						1	30	X	1 3,000 1 3,000.00
23	10-22-2012	10-28-2012	10:00PM - 11:00PM			FRIDAY PRIME 10-11P (791)						1	30		1 4,000 1 4,000.00
			----- ITEM LINE NOTE -----												
			20/20												
24	10-29-2012	11-04-2012	10:00PM - 11:00PM			FRIDAY PRIME 10-11P (791)						1	30		1 4,000 1 4,000.00
			----- ITEM LINE NOTE -----												
			20/20												
25	10-22-2012	10-28-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	X X X X X X X X	4 3,000 4 12,000.00
26	10-29-2012	11-04-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	X X X X X X X X	4 3,000 4 12,000.00
27	11-05-2012	11-05-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	X	1 3,000 1 3,000.00
28	10-22-2012	10-28-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)						1	30	X X X X X X	2 700 2 1,400.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market	
			3	YG ACTION FUND	YG ACTION FUND		POLITICALS		WTVD - DURHAM	
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
			180	246364	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N 246364
Line	Start Date	End Date	Time Period		Description	RC	Duration	M T W T F S S	SPW	Price Tot Spots Total \$
	Agency CPE: E : 180									
29	10-29-2012	11-04-2012	05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	1	30	X X X X X	3	700 3 2,100.00
30	10-22-2012	10-28-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	X X X X X	2	1,700 2 3,400.00
31	10-29-2012	11-04-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	X X X X X	2	1,700 2 3,400.00
32	11-05-2012	11-05-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	X	1	1,700 1 1,700.00
33	10-22-2012	10-28-2012	09:00AM - 10:00AM		EYEWITNESS NEWS SAT 9-10AM (10765)	1	30		X	1 600 1 600.00
34	10-29-2012	11-04-2012	09:00AM - 10:00AM		EYEWITNESS NEWS SAT 9-10AM (10765)	1	30		X	1 600 1 600.00
35	10-22-2012	10-28-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SUN 7-8A (820)	1	30		X	1 800 1 800.00
36	10-29-2012	11-04-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SUN 7-8A (820)	1	30		X	1 800 1 800.00
37	10-22-2012	10-28-2012	04:00PM - 05:00PM		EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	X X X X X	5	1,200 5 6,000.00
38	10-29-2012	11-04-2012	04:00PM - 05:00PM		EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	X X X X X	5	1,200 5 6,000.00
39	11-05-2012	11-05-2012	04:00PM - 05:00PM		EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30	X	1	1,200 1 1,200.00
40	10-22-2012	10-28-2012	05:00PM - 05:30PM		EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	1	30	X X X X X	4	2,000 4 8,000.00
41	10-29-2012	11-04-2012	05:00PM - 05:30PM		EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	1	30	X X X X X	3	2,000 3 6,000.00
42	11-05-2012	11-05-2012	05:00PM - 05:30PM		EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	1	30	X	1	2,000 1 2,000.00
43	10-22-2012	10-28-2012	06:30PM - 07:00PM		WORLD NEWS NOW WITH DIANE SAWYER (10947)	1	30	X X X X X	4	3,000 4 12,000.00

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Contract No 402456	Contract Dt 10-15-2012	Revision Dt 11-02-2012	Rev# 3	Advertiser YG ACTION FUND	Brand YG ACTION FUND	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 180			CMS # 246364	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246364
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Line	Start Date	End Date	Time Period		Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$												
			Agency CPE: E : 180																											
44	10-29-2012	11-04-2012	06:30PM - 07:00PM		WORLD NEWS NOW WITH DIANE SAWYER (10947)	1	30	X	X	X	X	X	X		4	3,000	4	12,000.00												
45	10-22-2012	10-28-2012	04:30AM - 04:59AM		EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30		X	X	X				1	250	1	250.00												
46	10-29-2012	11-04-2012	04:30AM - 04:59AM		EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30		X	X	X				1	250	1	250.00												
47	10-22-2012	10-28-2012	06:00AM - 07:00AM		EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30						X		1	800	1	800.00												
48	10-29-2012	11-02-2012	05:00PM - 05:30PM		EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	X	X	X	X	X			1	2,000	1	2,000.00												
A	49	11-04-2012	11-04-2012	06:00PM - 06:30PM			30							1	1	2,200	1	2,200.00												
															Contracted Gross Total:	108	202,900.00													
															Actual Gross Total:	108	202,900.00													
															Agency Commission:		30,435.00													
															Net Total:			172,465.00												

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	92,250.00	0.00	92,250.00
Nov 12	0.00	0.00	110,650.00	0.00	110,650.00
<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>	<b>202,900.00</b>	<b>0.00</b>	<b>202,900.00</b>

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